

MATT CHRISTENSEN

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I am a professional web / software developer. I have been developing web solutions and applications since 2003. Currently seeking part-time remote work.

EXPERIENCE

AUGUST 2017 – PRESENT

SR. DIGITAL ANALYTICS ANALYST, COUNTRY FINANCIAL

Report on and analyze traffic driven to web properties. This includes determining tracking a customer journey on various channels.

JULY 2016 – AUGUST 2017

ASP.NET DEVELOPER, GROWMARK

Wrote C# for an ecommerce platform in the agriculture industry.

AUGUST 2014 – JULY 2016

APPLICATION DEVELOPER III, INCCRRA

Worked on both backend (PHP) and frontend (HTML/CSS/JavaScript) with the CMS Joomla. Maintained Linux servers.

JANUARY 2011 – AUGUST 2014

WEB DEVELOPMENT & USABILITY ENGINEER, COUNTRY FINANCIAL

Worked on both backend (PHP) and frontend (HTML/CSS/JavaScript) with the CMS WordPress.

EDUCATION

MAY 2003

BACHELOR OF SCIENCE IN COMPUTER SCIENCE, BRADLEY UNIVERSITY

Received minor in Mathematics

SKILLS

- PHP
- .NET/C#/VB6
- HTML/CSS/JavaScript
- Google Analytics
- Adobe Analytics
- Git/SVN/TFS
- MySQL, familiar with MSSQL
- WordPress
- Linux/LAMP
- Visual Studio

PROJECTS

SOCIAL MEDIA SCORING, COUNTRY FINANCIAL

Create sharable dashboards and analysis on how well financial representatives are utilizing the web and social media to drive business.

CAMPAIGN TRACKING, COUNTRY FINANCIAL

Developed tracking code format and governance for tagging inbound traffic. Then use that tagging to build reports and dashboards for ROI on the tagged efforts.

ESUPPLY, GROWMARK

Wrote .Net code in the ongoing development of an ecommerce platform for the agriculture industry. This included both frontend (VueJS, jQuery, HTML, CSS) and backend (.NET/ASP/C#) work. Occasional database (MSSQL) work was needed.

REGISTRY, INCCRRA

Wrote backend (PHP) and frontend (HTML, CSS, JavaScript) on the Joomla CMS platform for ongoing development of a child care network registry. This project was full stack and involved maintaining and work on both code and database.

COUNTRY NEWS NETWORK, COUNTRY FINANCIAL

Built internal intranet news platform in WordPress. Building a theme and plugins from scratch and secured for only employee access.

ACTIVITIES

- Teach Junior High Sunday School
- Coach Youth Sports Teams
- Presented at Adobe Rockstar Tour (Chicago 2018)
- Presented at multiple WordCamps (Chicago, St. Louis, Peoria 2018)
- Multiple freelance projects